

**EBSCO**

# Tutorial



# **The Business Source Complete**

## **Basic Searching**





### Choose Databases | Select another EBSCO service

Demonstration Customer

To search within a single database, click the database name listed below. To select more than one database to search, check the boxes next to the databases and click *Continue*.

Continue

Select / deselect all

Academic Search Premier

This multi-disciplinary database provides full text for more than 4,600 journals, including full text for nearly 3,900 peer-reviewed titles. PDF backfiles to 1975 or further are available for well over one hundred journals, and searchable cited references are provided for more than 1,000 titles.

[Title List](#) [More Information](#)

Business Source Complete

*Business Source Complete* is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 1,300 journals.

[Title List](#) [More Information](#) [Enhanced Business Searching Interface](#)

CINAHL Complete

*CINAHL@Complete* is the world's most comprehensive source of full-text for nursing & allied health journals, providing full text for more than 1,300 journals indexed in *CINAHL*. This authoritative file contains full text for many of the most used journals in the *CINAHL* index, with no embargo. *CINAHL@Complete* is the definitive research tool for all areas of nursing & allied health literature.

[Title List](#) [More Information](#)

ERIC

*ERIC*, the Education Resource Information Center, provides access to education literature and resources. The database contains more than 1.3 million records and provides access to information from journals included in the *Current Index of Journals in Education* and *Resources in Education Index*.

[More Information](#)

Welcome to EBSCO's Basic searching on the Business Source databases tutorial. In this tutorial, we will look at performing a basic search as well as some of the many features available within the Business Source databases that can help you find the information most relevant to your search topic.



Searching: **Business Source Complete** | [Choose Databases](#)

business confidence x

Search

Create Alert



[Search Options ▾](#)

Basic Search

Advanced Search

Search History

We'll begin by conducting a search on the Basic Search screen. Enter *business confidence* in the Search box. You can apply limiters and expanders from the Search Options menu. If the Search Options menu is not expanded by default, click the link below the Search box.



Searching: Business Source Complete | Choose Databases

business confidence

Search

Create Alert

Search Options ▾ Basic Search Advanced Search Search History

### Search Options

Reset

#### Search Modes and Expanders

##### Search modes ?

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

##### Apply related words

##### Also search within the full text of the articles

##### Search related subjects

#### Limit your results

##### Full Text

##### Scholarly (Peer Reviewed) Journals

##### Publication

##### References Available

##### Published Date

Month ▾ Year:  - Month ▾ Year:

##### Publication Type

- All
- Academic Journal
- Book
- Case Study

Apply any desired limiters, such as **Full Text**, and click **Search**.



Searching: **Business Source Complete** | Choose Databases

Demonstration Customer

business confidence

Search

Create Alert

Basic Search Advanced Search Search History ▶

Refine Results

Current Search ▶

Limit To

- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2015



Show More  
Options set

Source Types

- All Results
- Trade Publications (1,489)
- Country Reports (1,131)
- Magazines (1,054)
- Academic Journals (293)
- Newspapers (111)

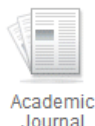
Show More

Subject: Thesaurus  
Term ▶

Search Results: 1 - 10 of 4,232

Relevance ▾ Page Options ▾ Share ▾

1. Perceived Buyer Confidence in Buyer-Supplier Relationships.



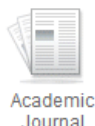
By: Chao, Emmanuel; Kato, Mshumbusi Paul. *Journal of Business Market Management*. 2014, Vol. 7 Issue 4, p420-434. 15p.

Despite the importance of **confidence** in **business** relationship, very few scholars have empirically investigated the antecedents of this concept. In line with previous literature, this paper mainta...

**Subjects:** BUSINESS confidence indexes; ECONOMIC indicators; BUSINESS conditions; ECONOMIC history; BUSINESS cycles

PDF Full Text (1MB)

2. EFFECTS OF BUSINESS AND CONSUMER CONFIDENCE ON STOCK MARKET RETURNS: CROSS-SECTIONAL EVIDENCE.



By: VICHET SUM. *Economics, Management & Financial Markets*. Mar2014, Vol. 9 Issue 1, p21-25. 5p. 4 Charts.

This paper examines the effects of **business** and consumer **confidence** on stock market returns. Based on the analysis of monthly data from thirty-one countries, the results show that **business** and co...

**Subjects:** BUSINESS confidence indexes; CONSUMER confidence; STOCK exchanges; CORPORATIONS – Valuation; INVESTMENTS; RISK management in **business**; Investment Advice; Miscellaneous Financial Investment Activities; Securities and Commodity Exchanges; UNITED States

Show all 5 images

Variable	Mean	Standard Deviation	F of Chi
Z	0.002823	0.016875	7594
ABC	0.0004	0.025075	7594
ACC	0.000207	0.046076	7594

	Z	ABC	ACC
Z	1		
ABC	0.0603	1	
ACC	0.1104	0.1104	1

Cited References: (10)

PDF Full Text (438KB)

AP Associated Press Video (495) View All

The Result List defaults to showing All Results, and can be filtered to view results by specific document type, such as **Academic Journals**, **Trade Publications**, **Country Reports**, **Industry Profiles**. You can refine your search by using the limiters featured in the **Limit To** section, or by clicking the **Show More** link found under the date slider feature.

Refine Results

Search Options

Reset Search

Search Modes and Expanders

Search modes ?

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

Also search within the full text of the articles

Search related subjects

Limit your results

Full Text

Scholarly (Peer Reviewed) Journals

Publication

Journal of Education for Business

Number Of Pages

All

References Available

Published Date

Month Year: -  
 Month Year:

Publication Type

- All
- Academic Journal
- Book
- Case Study

Image Quick View

Image Quick View Types

- Black and White Photograph
- Chart
- Color Photograph
- Diagram
- Graph
- Illustration
- Map

In the **Search Options** window, select the desired limiters and expanders and click **Search** to view an updated result list that reflects your changes.



Searching: Business Source Complete | Choose Databases

Demonstration Customer

business confidence

Search

Create Alert

Basic Search Advanced Search Search History

Result List Refine Search 6 of 4,232

## THE CONTRIBUTION OF BUSINESS CONFIDENCE INDICATORS IN SHORT-TERM FORECASTING OF ECONOMIC DEVELOPMENT.

Authors: Gagea, Mariana<sup>1</sup>

Source: Annals of the University of Oradea, Economic Science Series. 2012, Vol. 21 Issue 1, p617-623. 7p. 3 Charts, 4 Graphs.

Document Type: Article

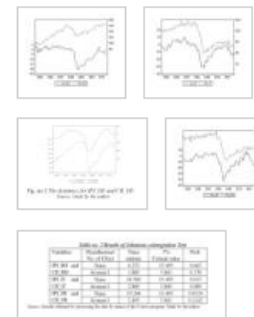
Subject Terms: \*BUSINESS confidence indexes  
 \*ECONOMIC development  
 \*INDUSTRIAL production index  
 \*GRANGER causality test  
 \*ECONOMIC forecasting

Author-Supplied Bry-Boschan procedure

Keywords: confidence indicators  
 Granger causality test  
 Hodrick-Prescott filter  
 industrial production index

**Abstract:** In this paper we study the usefulness of using confidence indicators derived from business surveys in the assessment of the state of economy and in short-term forecasting. For this purpose, we consider the relationship between the industrial confidence indicator and industrial production index in Romania and other European Union member states. We apply graphic methods to analyze the dynamics of variables considered, cointegration and causality tests, as well as the synchronization analysis of cyclical patterns of the confidence indicator and the industrial production index. The cyclic component of data series is extracted with Hodrick-Prescott filter and the identification of turning points is made with Bry - Boschan procedure. The results indicate that the industrial confidence indicator provides important information on the status and evolution of economic activity, although significant differences were found between the countries analyzed. For Romania, the confidence indicator is not Granger-cause for the reference series and the cycles of the two series do not have a strong synchronization, which restrict the use of the confidence indicator in assessing and forecasting the country's

### Images



Go to all 7 images >>

### Tools

Add to folder

Print

E-mail

Save

Cite

Export

Create Note

Permalink

Share

Detailed Record

PDF Full Text (498KB)

Cited References (10)  
 Times Cited in this Database (1)

Find Similar Results  
 using SmartText Searching.

You can print, email, save, cite or export a single result from the detailed display when you click on the corresponding icon. You can also add multiple results to the folder, then print, email, save, cite or export them from inside the folder. Folder contents can be saved by clicking on the **Sign In** link, then setting up a personalized folder account at no charge.



Searching: [Business Source Complete](#) | [Choose Databases](#)

business confidence x

Search

Create Alert



[Search Options](#) ▶ [Basic Search](#) [Advanced Search](#) [Search History](#)

If enabled by your administrator, you can create search alerts right from the Basic Search screen. Search alerts notify you via email when new articles related to your search terms have been added to your *Business Source* database. Simply enter your search terms in the Search box and click **Create Alert**.



business confidence

Search

Create Alert

Basic Search | Advanced Search | Search History ▶

## Refine Results

## Current Search ▶

## Limit To

- 
- Full Text
- 
- 
- References Available
- 
- 
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2015

Show More

## Source Types

- 
- All Results
- 
- 
- Trade Publications (1,922)
- 
- 
- Magazines (1,440)
- 
- 
- Country Reports (1,131)
- 
- 
- Academic Journals (450)
- 
- 
- Newspapers (308)

Show More

## Subject: Thesaurus Term

## Subject

## Search Results: 1 - 10 of 5,412

Relevance ▾ Page Options ▾ Share ▾

## Create Alert ?

Search Alert: "business confidence on 2015-11-05 10:29 AM"

E-mail (You must sign in to send e-mail alerts. [Sign In](#))

## General Settings

## Frequency

Once a day ▾

## Articles published within the last

One Year ▾

## Results format

Brief ▾

## RSS Feed

<http://rss.ebscohost.com/AlertSyndicationService/Syndication.aspx/GetFeed?guid=4636774>

Save Alert

Cancel Alert

Save Alert and Create Another

Variable	Mean	Standard Deviation	F of Obs
BP	0.007242	0.001075	796
ABC	0.0041	0.002071	796
ABC	0.001221	0.001075	796

	BP	ABC	ABC
BP	1		
ABC	0.0040	1	
ABC	0.0010	0.0010	1

	BP	ABC	ABC
BP	1		
ABC	0.0040	1	
ABC	0.0010	0.0010	1

Sign In to your personal My EBSCOhost folder by clicking the **Sign In** link, add your email address and click **Save Alert**. Or, simply copy and paste the **RSS Feed** link into an RSS reader of your choice and click **Save Alert**.



Searching: **Company Information** | [Choose Databases](#)

Demonstration Customer

Company Name ▾ Company Name

Search

Create Alert



### Search Options

Reset

#### Search Modes and Expanders

##### Search modes [?](#)

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

##### Apply related words

##### Search related subjects

#### Limit your results

##### Executive Name

##### Revenue

All  
Less than 500,000  
500,000 to 1,000,000  
1,000,001 to 5,000,000

##### U.S. Company Type

- Public  Private

##### Employee Number

All  
Less than 50  
51 to 100  
100 to 500

##### Year Founded

 - 

##### Location Type

- Headquarters  Single Location

##### City

##### Product

##### Zip Code

If available for your *Business Source* database, the Company Information screen offers detailed company information including hierarchical corporate structures and access to company profiles. For more information on this feature, see the **Company View** tutorial, available on the EBSCO Support Site at

<http://support.ebsco.com>.









- Author Profiles
- Cited References
- Company Profiles**
- Images/Business Videos
- Indexes

Company Profiles

Xerox

Alphabetical  Match Any Words

Page: Previous | Next | ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

Company Name	PDF Complete Report	Location	Industry
<a href="#">Xerox Corporation</a>	 <a href="#">MarketLine Report (1047K)</a>	United States	TECHNOLOGY
<a href="#">Xi'an Hui Tian Blood Products Co Ltd</a>	 <a href="#">Medtrack Report (102K)</a>	China	BLOOD PRODUCTS
<a href="#">Xi'an Libang Pharmaceuticals Co Ltd</a>	 <a href="#">Medtrack Report (110K)</a>	China	PHARMACEUTICALS
<a href="#">XIA LLC</a>	 <a href="#">Medtrack Report (61K)</a>	United States	SCIENTIFIC & TECHNICAL INSTRUMENTS (STI)
<a href="#">XIAMEN AMOYTOP BIOTECH CO., LTD</a>	 <a href="#">Medtrack Report (106K)</a>	China	BIOPHARMACEUTICALS/BIOTECHNOLOGY
<a href="#">Xiamen Innovax Biotech Co Ltd</a>	 <a href="#">Medtrack Report (113K)</a>	China	GENERICS
<a href="#">Xiamen Mchem Pharma Group Ltd.</a>	 <a href="#">Medtrack Report (59K)</a>	China	CHEMISTRY AND SPECIALTY CHEMICALS
<a href="#">Xian-Janssen Pharmaceutical Ltd</a>	 <a href="#">Medtrack Report (139K)</a>	China	PHARMACEUTICALS

The **Company Profiles** link offers access to thousands of reports in Portable Document Format (PDF). You can browse the alphabetized list of company reports presented when you click on the button, or simply enter a company name in the **Browse for** field and click **Browse**.



Searching: [Business Source Complete](#) | [Choose Databases](#)

Demonstration Customer

(JN "Fast Company") AND The Customer Connection

[Basic Search](#) [Advanced Search](#) [Search History](#)

### Publications

Browsing: Business Source Complete -- Publications

Alphabetical  By Subject & Description  Match Any Words

Page: [Previous](#) | [Next](#) ▶ ◀ [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) ▶

Mark Items for Search

[Fast Company](#)  
Bibliographic Records: 11/01/2000 To Present  
Full Text: 11/01/2000 To Present  
 PDF Full Text; HTML Full Text

[Fast Facts From EBRI](#)  
Bibliographic Records: 04/09/2010 To 02/07/2012  
Full Text: 04/09/2010 To 02/07/2012  
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: Europe](#)  
Bibliographic Records: 05/01/2004  
Full Text: 05/01/2004  
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: France](#)  
Bibliographic Records: 05/01/2004  
Full Text: 05/01/2004  
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: Germany](#)  
Bibliographic Records: 05/01/2004

Click on **Publications** to search within any publication in the database. You can select a publication from the list shown, or enter its name in the **Browse Publications** field, check the box in front of the resulting name link and then click **Add**. You can add search terms in the Search box, then click **Search** to view all articles from that publication that contain your search terms.

Searching: [Business Source Complete](#) | [Choose Databases](#)

Demonstration Customer

DE "FIDUCIARY responsibility" AND investments [Basic Search](#) [Advanced Search](#) [Search History](#)[Subjects](#) [Places](#) [People](#)

Browsing: Business Thesaurus

  Term Begins With  Term Contains  Relevancy RankedPage: [◀ Previous](#) | [Next ▶](#)Select term, then add to search using:  [Explode](#)

(Click term to display details.)

<input checked="" type="checkbox"/>	<a href="#">FIDUCIARY responsibility</a>	
	FIDUCIARY responsibility, Breach of	<a href="#">Use BREACH of fiduciary responsibility</a>
	FIELD auditing	<a href="#">Use INTERNAL auditing</a>
	FIELD bean wholesalers	<a href="#">Use FARM produce wholesalers</a>
<input type="checkbox"/>	<a href="#">FIELD emission cathode manufacturing</a>	
	FIELD emission cathodes -- Manufacture	<a href="#">Use FIELD emission cathode manufacturing</a>
	FIELD emission cathodes manufacturing	<a href="#">Use FIELD emission cathode manufacturing</a>
	FIELD experiments (Economics)	<a href="#">Use ECONOMICS -- Field work</a>
<input type="checkbox"/>	<a href="#">FIELD representatives</a>	
	FIELD study	<a href="#">Use FIELD work (Research)</a>
	FIELD work (Economics)	<a href="#">Use ECONOMICS -- Field work</a>
<input type="checkbox"/>	<a href="#">FIELD work (Research)</a>	<input type="checkbox"/>
<input type="checkbox"/>	<a href="#">FIELD-effect transistor manufacturing</a>	<input type="checkbox"/>
	FIELD-effect transistors -- Manufacture	<a href="#">Use FIELD-effect transistor manufacturing</a>

The **Thesaurus** link is a controlled vocabulary of business terms that assist in more effectively searching the database. For a specific subject, enter a term in the **Browsing** field and click **Browse**. Check the box in front of the desired term and click **Add**. You can add search terms before clicking **Search**.

The screenshot shows a Mozilla Firefox browser window displaying the EBSCOhost Research Databases help page. The browser's address bar shows the URL: support.ebsco.com/help/?int=ehost&lang=en&feature\_id=&TOC\_ID=Always&SI=0&BU=0&GU=1&PS=0&ver=&dbs=bth. The page features the EBSCOhost logo at the top left, a search bar with the text "Enter keyword" and a dropdown menu set to "All words", and a "Search" button. The main content area is titled "EBSCOhost Research Databases" and includes a brief introduction, a list of comprehensive databases, a "View A Tutorial On This Topic" button, and sections for "EBSCO Support Site" and "How to Use Help". A "Note" specifies the recommended screen resolution as 1024 x 768. A "Back" link is provided at the bottom of the main content area. The left sidebar contains a "Welcome" section with links to various help topics, a "Translation" section, and an "eBooks and Audiobooks" section. The bottom of the page shows a list of search results, including "FIELD work (Research)", "FIELD-effect transistor manufacturing", and "FIELD-effect transistors – Manufacture".

EBSCOhost

Print Close

Enter keyword  
All words ▾  
Search

## EBSCOhost Research Databases

EBSCOhost is a powerful online reference system accessible via the Internet. It offers a variety of proprietary full text databases and popular databases from leading information providers.

The comprehensive databases range from general reference collections to specially designed, subject-specific databases for public, academic, medical, corporate and school libraries.



[View A Tutorial On This Topic »](#)

### EBSCO Support Site

EBSCO's [Support Site](#) is available 24 hours a day, 7 days a week. Our FAQ database, [tutorials](#), and user guides can provide answers to your technical questions.

EBSCO Customer Support Representatives are also available by [phone](#) and [e-mail](#) 24 hours a day, Monday through Friday, as well as Saturday and Sunday from 9 a.m. to 5 p.m. (US EST).

### How to Use Help

- When the Help icon  appears, you can click the icon and help for the screen you are on will display.
- To obtain help for the database(s) you are searching, click the Help icon  to the right of the Find field and click on the Database name at the bottom of the left-hand side of the Help window. Database help is also available from the Choose Databases window.
- To view the entire Help System, click the [Help](#) link at the top right-hand corner of the screen.

**Note:** The recommended screen resolution for EBSCOhost is 1024 x 768.

[« Back](#)

FIELD work (Research)

FIELD-effect transistor manufacturing

FIELD-effect transistors – Manufacture Use [FIELD-effect transistor manufacturing](#)

FIELDS, Skiing Use [SKI resorts](#)

At any time, click on the **Help** link to view the complete online Help system.



**EBSCO***host*

**For more information, visit the EBSCO Help Site**

<http://help.ebsco.com>